



MEDIONA PROFILE

**WHY
NOT!**

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WHO WE ARE

Mediona is a Digital Growth Agency based in Riyadh. We are a team that aims to present a new model that combines marketing services and employing new media in the right way, as we believe that excellence is the distinguishing mark in the quality of business, so we made it our specialty through which we seek to draw an impact.

In Mediona we focuses on helping businesses strive by creating strategic digital marketing methods, designing powerful brands, creating effective influencer campaigns, and producing engaging photo and video contents. We empower brands by establishing a foundation of growth to thrive and be socially and digitally connected to the world to achieve a scalable business and lasting results.

WHAT WE DO

Branding
& Desing

Social Media
Management

Marketing
Campaigns

Multimedia
Production

Talents &
Influencers
Management

Consultations

BRANDING & DESIGN

We build new brands, create their DNA, and develop functional visual communication systems.

We shape the brand's character, image, and a unique "Signature". We play an active part in partnerships with our clients, and not just in terms of long-term brand building. Apart from building new brands, we rebrand existing ones.

SOCIAL MEDIA MANAGEMENT

Our team works to expand your social media presence and boost your social media audience and develop a strong community around your brand by understand the market you're dealing with Through analyzing their behaviors, interests, and way of their communication.

Our specialists will walk you through the plan of capturing your audience's attention through engaging content, direct contact, and always being there to answer their questions using the right tone of voice.

MARKETING CAMPAIGNS

companies now have more options than ever to boost brand awareness, generate sales, and educate people about their products. However, not all marketing campaigns are made the same. While some are used to get your brand name recognized by a wider audience, others sell a specific service or tell current customers about product updates. So, it is our job to choose the right marketing campaign for your business goals.

MULTIMEDIA PRODUCTION

- Mediona Studio -

We produce for your business many advanced artistic media in the cinematic world and its services, which adds aesthetics to your content, to link the smart strategy with the brand, which complements our marketing strategies that keep pace with the aspirations and ambitions of excellence in competitive market, contact us to know how we can help your business to grow.

TALENTS & INFLUENCERS MANAGEMENT

- Mediona Artist -

As an influencers marketing agency, we recognize influencers' value and ability to sway the public and breathe life into businesses. Leveraging the power of these influential people is one way to help you get noticed online. When you build or grow your business through the eyes of those who matter most to the people – relevant influencers – you will witness exponential growth in your follower base and raise your brand awareness. So we created Mediona Artists to make an Art environment helps to serve all parties. check our IG page (Medionasa) and join us the journey.



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CONSULTATIONS

Our consultants work closely with business to develop brand awareness or promote a single product or service. It's a career that requires teamwork and partnership, as well as the ability to work in different business environments on projects with a variety of goals and strategies.

THANK YOU

*We look forward to working
with you*

CONTACT US



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@medionasa